



Plein Air Artists Colorado LLC

**16th National Juried Fine Art Exhibition and Sale
Join the PAAC in Taos!**

**May 5th through May 24th, 2012
Wilder Nightingale Fine Art Gallery
119 Kit Carson Road #A, Taos, NM 87571-6091
<http://www.wnightingale.com>**

PROSPECTUS

Please read this ENTIRE prospectus carefully before entering your submission(s)

EXHIBITION CALENDAR

Mark these dates on your calendar.

No exceptions will be made!

Date of Exhibit begins May 5, 2012 and ends May 24, 2012.

February 17, 2012

**Deadline for Receipt of Entries at CaFÉ™ (www.CallForEntry.org) until midnight
Mountain Time**

(Your entries must be received by this date)

February 22, 2012

Entrants' notification will be e-mailed by CaFÉ™, and posted online thereafter.

April 23rd thru April 27th; & April 30th, 2012

(to arrive by May 1st, 2012)

Shipped work to arrive at Wilder Nightingale Fine Art Gallery

119 Kit Carson Road #A, Taos, NM 87571-6091

575-758-3255

Shipping and delivery information will be sent to accepted artists.

April 23rd thru April 27th; & April 30th, 2012

(to arrive by May 1st, 2012)

Hand-delivered work to arrive at the Gallery between 10am and 5pm

No exceptions

May 5 – May 24, 2012

Show Dates

There will be an online catalog on the PAAC website and a link on the gallery website.

May 5, 2012

Artists' Opening Reception 5-8PM

Come vote for Artists' Choice Award

Continue

May 24, 2012 between 10am and 5pm

Unsold hand delivered work to be picked up by artists. No exceptions!

By June 1, 2012

Shipped Works returned to artists

By June 30, 2012

PAAC will pay the artists by the end of June for sold works.

ENTRY REQUIREMENTS

There will be no exceptions to deadlines, specs or rules.

ELIGIBILITY:

Open to all current PAAC Members working in all two dimensional media (Excluding photography, mixed media, fiber & digital art). Open to all original paintings completed “en Plein air” in 2010, 2011, and until the deadline in 2012, that have not been exhibited in previous PAAC shows. Membership information: www.pleinairartistscolorado.com

There is a minimum price of \$600 on any piece.

Price specified on the entry will be the price listed throughout the show; no late changes.

The minimum **image** size is 80sqin and a maximum size of 720sqin. (eg.24x30sqin.)

Work **MUST** be available for sale.

Work done under the guidance of an instructor is not eligible.

One (1) copy of the artist’s biography must be included in the return shipping label envelope.

Paintings must be professionally framed in a fine art gallery-quality wood frame, (no lined frames, i.e. velvet, linen, etc. or metal frames.) wired and ready to hang. No saw-tooth hangers. PAAC is not responsible for breakage or replacement if work is framed under glass. We suggest you use Plexiglas.*

Unsuitable or damaged frames will disqualify, but the artist will be given the opportunity to repair or replace frame at artist’s expense.

*It is suggested that artists who ship glass should always cover it with a product called “glass skin” which is available from the Masterpak company... it holds the glass together in case of breakage in transit, is easily peeled off, and often is easy to re-use if people are careful with it. http://www.masterpak-usa.com/cat_215_glassskin.htm

ENTRY

All submissions are to be made online at

www.CallForEntry.org .

See CaFÉ™ INSTRUCTIONS in this prospectus.

Entry fee:

Non-refundable \$45 paid on CaFÉ site for a minimum three submissions, or, \$65 for up to five submissions. (Minimum 3- \$45; Maximum 5: up to 2 additional images @ \$10.00 each; Total of 5- \$65) **Note:** You may submit up to 5 images but maximum 3 will be selected to hang in the show.

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3.

Digital images are assumed to be accurate representations of the entrant's original artworks. Artwork that differs markedly from the submitted image will be disqualified.

Sales

40% Gallery, 10% PAAC and 50% Artist.

Liability

All entries will be made at the risk of the entrant.

Wilder Nightingale Fine Art Gallery will provide Insurance on all works in the show while they are on the gallery premises; that covers all contingencies at wholesale value of the artwork. Accepted artists will be responsible for shipping and insurance both ways.

AWARDS

Best of Show- Southwest Art Full page ad, value \$3125

1st Place Signature- Art of the West ½ page ad, value \$1780

1st Place Associate- TBA

2nd Place Overall - TBA

3rd Place Overall- TBA

Awards of Merit- TBA

Honorable Mentions-TBA

Artists' Choice Award: Plein Air Magazine

Master Signature Award-\$1000

Allen Award-\$100

JUDGE OF AWARDS

Joe Anna Arnett Master Signature Member

<http://www.joeannaarnett.com/>

SHIPPING INFORMATION

Shipping and delivery information will be sent to accepted artists.

One copy of the artist's biography, preferably in a protective three-ring sheet, must be included in the return shipping label envelope.

Advertising

Publication Sponsors will offer **all** PAAC members special group advertising rates for May issues. Participation is encouraged and recommended.

Show Workshops

PAAC member workshops in Taos- limited space:

Joe Anna Arnett- May 3 & 4, 2012 \$230 for 2 days

www.joeannaarnett.com

Jeanne Mackenzie- May 1 & 2, 2012 \$225 for 2 days

<http://jeannemackenzie.com/>

Registration online via Paypal www.pleinairartistscolorado.com

QUESTIONS?

Show info will be posted on the website: <http://www.pleinairartistscolorado.com>

Continue below

IDENTIFICATION TAGS FOR ACCEPTED WORK

Please Type or print all sections of the entry form and tape to the back of each accepted work.

Name _____

Title _____

Medium _____

Size: H_____ W_____ D_____

Date Created:_____

Price \$_____

Name _____

Title _____

Medium _____

Size: H_____ W_____ D_____

Date Created:_____

Price \$_____

Name _____

Title _____

Medium _____

Size: H_____ W_____ D_____

Date Created:_____

Price \$_____

Name _____

Title _____

Medium _____

Size: H_____ W_____ D_____

Date Created:_____

Price \$_____

Name _____

Title _____

Medium _____

Size: H_____ W_____ D_____

Date Created:_____ Price \$_____



www.callforentry.org

INSTRUCTIONS

How to Apply to PAAC Exhibition at CaFÉ™

Open for entries December 5, 2011 to February 17, 2012, midnight.

Please read all instructions carefully.

[Media Prep](#) (New as of February 1, 2012)

Media Preparation Instructions:

All images must be formatted to the following specifications in order to upload them successfully into the system.

- **Dimensions:** 1920 pixels on the longest side.
- **File format:** Save all images as BASELINE Standard JPEG. Do not save as a Progressive JPEG.
- **File size:** JPEGs must be under 1.8 MB.

This means that artists can upload a JPG file as long one side of the file dimension is equal to or greater than 1920 pixels (equivalent to about 27 inches) in any direction Height or Width, and under 1.8 MB.

Example: a JPG file that is 4000x1920 pixels (55.56x26.67 inches) @ 72.00 pixels/inch, 1.5 MB

Go to www.callforentry.org/imaging_tips.phtml for complete instructions

1. Register at www.CallForEntry.org
2. Go to My Portfolio and upload your **reformatted** images.
There is information re formatting images in Café Help.
3. Select up to 5 images from your image portfolio.
4. Then, see Apply to Calls and click
5. **Enter the Pass Code: PAACatWN to access the Application** (where it says: Invitational Call Passcode).
6. Submit application. (answer questions)
7. Check Out: Pay the \$45 (\$55 or \$65) entry fee online with a credit card or mail in a check payable to PAAC with **“Show Entry”** in the Memo line, to:

Plein Air Artists Colorado
Attn: Lynn Simonson
1059 South Gaylord Street,
Denver, CO 80209

Please note: Your images will NOT be available to jury until we receive your check, so if you are paying by check, don't leave your entry until the last week. Or, if entering at the last minute, pay with a credit card. The Jury starts one day after the deadline.

Artists immediately receive email notifications from CaFÉ™. If you do not receive this email, you may not be entered. Check your spam folder first, and then check at CaFÉ™. Artists also receive email notifications from callforentry.org when they have been accepted or declined. Please check your spam filter.

Continue

6.

If you have not paid your 2012 membership dues, you may go to <http://www.pleinairartistscolorado.com/renewmembership.htm> to pay online with a credit card or via Paypal. There are instructions online if you prefer to mail a check. You cannot pay your membership dues at CaFÉ™.

Legal Agreement

This agreement between you (Artist), and Plein Air Artists Colorado (PAAC_{LLC}) sets out certain rules for this show:

All Jurying fees, Entry fees, Shipping Fees, and (Scanning & Posting fees) are nonrefundable, whether or not work is accepted and/or presented for exhibition. Fees and 2012 dues must be received prior to jurying, or application will not be deemed complete.

Artist is solely responsible for completing application through the café system by February 17, 2012 at midnight Mountain Time. NOTE: if the artist gets through the entire café process and does not get a screen with a confirmation number, the artist has not completed the process and has not completed application to the show. Only completed applications with fees will be considered.

Artist will submit up to five images of original work completed “en Plein air” by February 17, 2012. **Note:** maximum 3 will be selected to hang in the show. Paintings must have been created during 2010, 2011, and until the deadline in 2012 and have not been exhibited in previous PAAC shows.

Approximately 100-125 paintings will be chosen; (excludes photography, mixed media, fiber art & digital art). Submission is through CaFÉ™ only.

Artist, by submitting to this show, agrees to PAAC's use of their images for Publicity reasons.

Artist is responsible for any shipping charges to and from the exhibition. Artist is responsible for insuring his/her own work during transit.

Although PAAC and its members will use their best efforts to prevent such occurrences, neither PAAC, its members, WESTAF (CaFÉ™), Wilder Nightingale Fine Art Gallery, nor any other organization connected with the show is responsible for loss or damage from any cause, including unpacking, hanging, or repacking.

By submitting this application, Artist is agreeing to these terms.

Continue below if you want to use an Online Entry Service.

Online Entry Service

Need online entry help?

If you would like to take advantage of a **Digital Entry Service** (additional fees required) and have someone else do this for you, fill out the DIGITAL ENTRY SERVICE FORM (below) and **mail** the form with your digital files on CD (No slides!) with **two checks** (PAAC entry fee and CaFÉ™ Team upload fee) to **arrive by February 13, 2012** to Dena Kirk.

DIGITAL ENTRY SERVICE FORM

This form is to be used only if you would like to pay an extra fee to have someone reformat your images and/or submit your entries to CaFÉ™ for you. The fee for this service is \$15 to resize and upload images; \$10 additional to do the application.

Do NOT use this form if you are submitting at CaFÉ™ yourself.

Deadline for arrival of this material: **February 1, 2012**

Name _____

Address _____

City _____ St _____ Zip: _____

Phone: _____

Cell: _____

Email: _____

Website: www. _____

If you are already registered with CaFÉ™:

Café™ User Name _____

Café™ Password _____

With this form, I am submitting \$45 (up to 3 entries), or \$55 (4 entries), or \$65 (5 entries) **check made out to PAAC**, with “**show entry**” in the memo line, and the following, (please check one):

I have enclosed a CD of my jpg images and, a \$15 check (**resize and upload chg**) made out to Dena Kirk.

I have enclosed a CD of my jpg images and, a \$25 check (**resize, upload images and complete the application chg**) made out to Dena Kirk.

Continue below.

8.

1. Title _____Medium_____

Size H_____W_____D_____

Date created_____

Price \$_____

2. Title _____Medium_____

Size H_____W_____D_____

Date created_____

Price \$_____

3. Title _____Medium_____

Size H_____W_____D_____

Date created_____

Price \$_____

4. Title _____Medium_____

Size H_____W_____D_____ Date created_____

Price \$_____

5. Title _____Medium_____

Size H_____W_____D_____

Date created_____

Price \$_____

By submitting this application, you are agreeing to these terms of show prospectus.

Signature _____ Date _____

Continue below.

9.

Checklist:

- A check for entry fee of \$45 (up to 3 entries) or \$55 (4 entries) or \$65 (5 entries), **made out to PAAC**, with **“Show Entry”** in the memo line.
- A check for Resize and Upload fee (\$15) **OR** a check for Resize, Upload, and Submit Entry Fee (\$25) made out to Dena Kirk.
- This completed form.
- A CD with your images titled 1 thru 5 per above.

Mail to: Dena Kirk, 1209 Eastlake Court, Loveland, CO 80537

OR Email this form info and digital files to dpkpaints@aol.com 970-669-2105

DO NOT REQUIRE SIGNATURE FOR PACKAGES

END