



# Plein Air Artists Colorado

25th Annual National Juried Fine Art Exhibition and Sale  
November 10 – December 31, 2022

## Mary Williams Fine Art

5311 Western Ave, Unit 112  
Boulder, CO 80301  
(303) 938-1588

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### PROSPECTUS

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Please read this prospectus carefully before entering.

**AWARDS:** *Last show nearly \$20,000 in prizes (cash and merchandise) were awarded*

**JUROR OF AWARDS:** Skip Whitcomb

**SELECTION JURORS:** Entries will be independently scored by a panel of nationally recognized, professional plein air artists, who are signature members in at least one major national art organization. PAAC keeps the names of the selection jurors anonymous. The Juror of Awards is not involved in the selection process.

**ONLINE CATALOGS:** Both PAAC and Mary Williams Fine Art (MWFA) will have online catalogs of all accepted works on their respective websites.

**ADVERTISING OPPORTUNITIES:** Publication Sponsors will offer **all** PAAC members special group advertising rates for Fall/Winter issues. Participation is encouraged and recommended for this prestigious event.

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## EXHIBITION CALENDAR

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*Mark these dates on your calendar!*

**June 29, 2022:** Deadline to submit entries at CaFÉ [www.CallForEntry.org](http://www.CallForEntry.org).  
Last day for entries is June 29, 2022 at midnight, mountain time zone...**no exceptions**.  
Jurying begins the following morning.

**July 15, 2022:** Entrants' notification letters will be e-mailed, and accepted artwork posted online thereafter.

**October 31, 2022:** Shipped works can begin arriving at gallery

**November 3, 2022:** Final date for all shipped artwork to arrive at gallery. This is the absolute final date.

**Oct 31 – Nov 3, 2022:** Drop off of artworks in person  
Hand-delivered work must arrive at the Gallery between 11am and 5pm.

**November 10, 2022 (Thursday):** Opening Reception and Awards Presentation from 5pm to 8pm.  
Come, see the artwork in person, vote for Artists' Choice, and see who wins top awards.  
Artists' Choice Awards will be announced after the opening, to expedite the ceremony.

**November 10, 2022 to December 31, 2022:** Exhibition of artworks

**January 2-5, 2023:** Pick-up of unsold artwork between 11am and 5pm. Packing/Shipping will be through end of week and volunteers are welcome to help out.

**February 15, 2023:** Payment to show artists of sold works.

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## ELIGIBILITY and REQUIREMENTS -

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### ELIGIBLE

- Open to all current PAAC Members.  
Membership information: [www.pleinairartistscolorado.com](http://www.pleinairartistscolorado.com)
- Must be two-dimensional media, *excluding* photography, fiber and digital media.
- Only original paintings *completed “en plein air”* in 2020, 2021 and until the deadline in 2022 are eligible.
- Maximum unframed size 154 square inches. (e.g. 11” x 14” would equal 154”)

### NOT ELIGIBLE

- No studio paintings. Still life paintings will not be accepted unless clearly completed outdoors.
- Work done in class and/or under the guidance of an instructor is not eligible for entry.
- Works that have been exhibited in previous PAAC National shows are not eligible for entry.
- An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any PAAC exhibition for the two succeeding years.
- Digital images are assumed to be accurate representations of the entrant’s original artworks. Artwork that differs markedly from the submitted image will be disqualified.

## SALES

- Minimum sale price \$450
- Price specified in CaFE will be the price listed throughout the show and is a retail price; no late changes.
- Work **MUST** be available for sale. Any accepted work which is pre-sold **MUST** be included in the show and PAAC notified of the sale at the time of sale with commissions set as stated, below.
- Gallery/PAAC commission applies (50% Artist , 40% Gallery, 10% PAAC). Gallery may deduct 2.5% of the commission to cover the cost of credit card transactions.
- Discounts on sales may be arranged by the Gallery, not to exceed 10%. The discounted price, if applicable, will be the price upon which commissions are based.

- Layaways will be considered the day the show closes and, if a piece remains unsold, and the artist approves, Gallery will initiate a layaway with the information provided.

## ENTRY REQUIREMENTS

**By entering into the show, all participating artists agree to the requirements herein.**

There will be no exceptions to deadlines, specs or rules.

Entry submission is through CaFÉ only. See below for details.

The artist retains copyright to his/her image(s), however, by submitting to this show, artist agrees to PAAC's use of the images for publicity (including future PAAC event promotion) and archival purposes.

Artist is responsible for any shipping charges to and from the exhibition. Artist is responsible for insuring his/her own work during transit.

All fees, for example, Member dues, Entry fees Shipping fees, etc. are non-refundable, whether or not work is accepted and/or presented for exhibition. Entry fees and current year dues must be received prior to jurying or application will not be deemed complete.

Artist is solely responsible for completing application through the CaFÉ system. Only completed applications with fees paid will be considered.

## ENTRY FEES

*Entry fees are Non-refundable*

- \$50 for up to 3 submissions.
- \$10 for each additional submission up to 2 (total of 5 submissions = \$70).
- Entry fees paid on CaFÉ site.
- Artist may submit up to 5 images, but a maximum of 2 may be selected to hang in the show.
- A minimum of 3 submissions is required by CaFÉ.  
If entering only 1 or 2 images, fill in the remaining 1 or 2 entries with either blank JPGs sized to CaFÉ specifications, or use the same image and name it “Duplicate Entry.”

# HOW TO ENTER

## CaFÉ INSTRUCTIONS

Open for entries through June 29, 2022, midnight (MST).

1. Register/Log In at <https://www.callforentry.org/>  
Questions? Go to <https://www.callforentry.org/artist-help-cafe/>
2. Check Out: Pay the \$50 (or \$60, \$70) entry fee online with a credit card or a check payable to PAAC with “**Show Entry**” in the Memo line, and mail to:



Plein Air Artists Colorado  
23784 Snowflake Road  
Cedaredge, CO 81413

***Please note: Your images will NOT be available to jury until we receive your check, so if you are paying by check, don't leave your entry until the last week. If entering at the last minute, you MUST pay with a credit card. The Jury starts one day after the deadline.***

3. When application is submitted, artists immediately receive email notifications from CaFÉ. If you do not receive this email, you may not be entered. Check your spam folder first, and then check at CaFÉ.
4. ***If you have not paid your 2022 membership dues***, you may go to <https://pleinairartistscolorado.com/Join-or-Renew> to pay online with a credit card. There are instructions there if you prefer to mail a check. You cannot pay your membership dues at CaFÉ.
5. ***You will receive notification on whether your artwork was accepted by July 15 via email from [info@pleinairartistscolorado.com](mailto:info@pleinairartistscolorado.com)***. Make sure this address is listed in your address book, or check your junk folder if you do not see it.

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## ACCEPTED ARTWORK

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## FRAMING

1. Paintings must be professionally framed in a fine art gallery-quality wood frame. Gallery wrap with finished edges will be allowed with the approval of Gallery.
2. Must be wired and ready to hang. No saw tooth hangers.

3. Inappropriately framed pieces may not be hung, at the gallery's discretion. Gallery will allow artist to reframe the piece in an acceptable frame, at artist's expense, to remain in the show.
4. Works on paper must be under glass or Plexiglas.
5. Attach a label to the back of the artwork with the following information:

Artist's Name, Artwork Title, Medium, Size, Price

## DELIVERY TO GALLERY

Mary Williams Fine Art  
5311 Western Ave, Unit 112  
Boulder, CO 80301

Artists will be responsible for getting their work to the gallery:

1. Hand deliver artwork to gallery between October 31 and November 3, 2022 between 11am and 4 pm.
  - o Make sure label information is complete and attached to the back of the artwork.
  - o Label again on the outside of packing if necessary.
2. Ship artwork to the gallery, to arrive between October 31, 2022 and November 3, 2022.

All shipped work should include:

- o Prepaid shipping label.
  - ***Art shipped without a prepaid return label will not be displayed until a return label is provided. Failure to provide a prepaid return label will result in a \$25 handling fee in addition to the bill for return shipping.***
- o NO PEANUTS!!!!
- o Identification information attached to the back of each accepted work.
- o It is recommended that artists use either Masterpak or Airfloat boxes for shipping.
- o For pieces shipped with glass, neither PAAC nor the Gallery is responsible for breakage or replacement.
  - We suggest you use Plexiglas.
  - It is suggested that artists who ship glass should always cover it with a product called "glass skin" which is available from the Masterpak company... it holds the glass together in case of breakage in transit, is easily peeled off, and may be re-used if handled carefully.
- o Accepted artists will be responsible for shipping and insurance both ways.
- o A unpacking/packing fee of \$20 must be included with shipped artwork, check payable to Mary Williams Fine Arts

## RETURN OF UNSOLD WORK

Pick up from Gallery is January 2 – 5, 2023 between 11am and 5pm

1. Hand-delivered work to be picked up by artists at the gallery.

2. Shipped work will be returned to artists using the Prepaid return address labels they provided.
3. All unsold artwork not picked up or shipped (with prepaid label) will become the responsibility of PAAC, and a representative of PAAC will take custody of such paintings, and held for a limited time only. Works not picked up from the Gallery by 5:00 pm on January 5, 2023 will become the property of PAAC. PAAC will hold these works until Feb. 15, 2023 and at that date they will be disposed of at PAAC's discretion.

## **LIABILITY**

All entries will be made at the risk of the entrant.

Artists are responsible for insuring their work during transit.

Mary Williams Fine Art will provide insurance on all works in the show while they are on the gallery premises for the same value as the percentages specified in Sales.

Although PAAC and its members will use their best efforts to prevent such occurrences, neither PAAC, its members, nor any other organization connected with the show is responsible for loss or damage from any cause, including shipping, handling, repacking, transport. Any loss or damage during the show is limited to the described insurance provided by Mary Williams Fine Art as stated in the previous paragraph.

By submitting this application, Artist is agreeing to these terms.

## **QUESTIONS?**

Show info will be posted on the website: [pleinairartistscolorado.com](http://pleinairartistscolorado.com)

Email: [paacart@gmail.com](mailto:paacart@gmail.com)